

There was a decrease in 1966 compared with 1965 in the amount of business done by the combined companies. Small loans made to the public during the year numbered 1,493,212 as against 1,556,294 in 1965, a drop of about 4 p.c.; the amount of such loans decreased from \$904,651,318 to \$873,508,887 in the same comparison, also about 4 p.c. The average small loan made was about \$585 in 1966 and \$581 in 1965. At the end of the year, small loans outstanding numbered 1,287,748 for an amount of \$647,887,121, or an average of \$503 per loan; comparable figures for 1965 were 1,245,921, \$627,526,360 and \$504, respectively.

Gross profits of small loans companies and money-lenders before income taxes and before taking into account any increase or decrease in reserves for bad debts increased from \$27,521,974 in 1965 (\$16,633,701 being the profit on small loans and \$10,888,273 the profit on business other than small loans) to \$32,695,170 in 1966 (\$17,588,584 being the profit on small loans and \$15,106,586 the profit on business other than small loans).

### Subsection 3.—Foreign Exchange

The dollar, established officially as the currency of the united provinces of Canada on Jan. 1, 1858, and extended to cover the New Dominion by the Uniform Currency Act of 1870, was defined as 15/73 of the British gold sovereign.\* That is, the par rate of exchange between the dollar and the pound sterling was fixed at \$4.866, making the Canadian currency the equivalent of the United States dollar at parity. With minor variations between the import and export gold points representing the cost of shipping gold in either direction, the value of the pound sterling in Canada remained at this level until the outbreak of World War I. The United States dollar, on the other hand, was at a discount in terms of Canadian funds for the first eleven years after Confederation since it was not redeemable in gold from February 1862 to January 1879. On the basis of gold equivalents it would appear that the greatest monthly average discount on the United States dollar after Confederation was approximately 31 p.c., reached in August 1868. From 1879 to 1914 the dollars of the two countries remained at par, varying only within the gold points or under \$2 per thousand.

On the outbreak of World War I, Canada and Britain suspended the gold standard. For some weeks both the pound and the Canadian dollar rose to a premium in New York. Subsequently both fell back with the pound going to a slight discount. In January 1916 the pound was officially pegged at \$4.76 in American funds. This level was maintained with the help of funds realized by sales of United States securities owned by residents of Britain, by borrowing in the United States and, after the American entry into the War, by the United States Government financing Allied purchases in that country.

From 1915 to the end of 1917, fluctuations in the rate of exchange between the Canadian and United States dollars did not exceed 2 p.c. on either side of parity; the pound was stable in terms of United States dollars during this period. In 1918 the Canadian dollar began to weaken. After the pound was unpegged in 1919, the Canadian dollar declined further and in 1920 it fell to 82 cents in New York with sterling going as low as \$3.18.

By the latter half of 1922 the Canadian dollar had returned practically to par in New York. Despite some further weakness in sterling, the dollar remained close to that level during the next two years, averaging 98.04 and 98.73 cents in terms of the United States dollar in 1923 and 1924, respectively, and fluctuating between a discount of about 3.6 cents and a premium of approximately 0.4 cents. After Britain resumed gold payments in April 1925, the range of fluctuation of the Canadian dollar narrowed further. From

\* The gold sovereign remained the standard for the Canadian dollar until 1910 when the currency was defined in terms of fine gold, making it the exact gold equivalent of the United States dollar. Both British and United States gold coins were, however, legal tender in Canada for this whole period.